



LICENSING EXECUTIVES SOCIETY  
ČESKÁ REPUBLIKA

invites you to one-day conference

# ECONOMIC ASPECTS OF INTELLECTUAL PROPERTY MANAGEMENT

on November 24<sup>th</sup>, 2008

in the hotel NOVOTEL, Kateřinská 38, Praha 1, Czech Republic

## PROGRAMME

<b>8:30 – 9:30</b>	Registration
<b>9:30 – 10:30</b>	<b>Management of IP as a Strategic Asset</b> <i>Beatrix de Russé, Executive Vice President IP &amp; Licensing, Thomson, France</i>
<b>10:30 – 11:00</b>	Coffee Break
<b>11:00 – 12:00</b>	<b>Tools of Successful Intellectual Asset Creation and Management</b> <i>Kevin Nachtrab, Senior Patent Counsel, Johnson &amp; Johnson, Belgium</i>
<b>12:00 – 12:30</b>	<b>LES ČR Members General Meeting</b>
<b>12:00 – 13:30</b>	Lunch
<b>13:30 – 14:30</b>	<b>How to Obtain Financial Support for IP Protection from State Funds?</b> <i>Ing. Václav Neumajer, Executive President, Association of Research Organisations</i>
<b>14:30 – 16:00</b>	<b>Tax Aspects of IP Transfer and Commercialization under the Czech and International Law</b> <i>Ing. Petr Pomazal, Tax Manager, TRIBUTUM CONSULTING s.r.o.</i> <i>Ing. Patrik Bartuška, LL.M., Managing Partner, TRIBUTUM CONSULTING s.r.o.</i>
<b>16:00 – 17:30</b>	Glass of wine – sponsored by Inventia s.r.o.

The organisers reserve the right to change the programme.



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**ECONOMIC ASPECTS OF INTELLECTUAL PROPERTY MANAGEMENT**

Monday 24 November 2008, hotel Novotel, Praha

**Registration Form**

**3 Easy Ways To Register:**

Please send the registration form before 10 November 2008 by:

1. E-mail: [hartvichova@inventia.cz](mailto:hartvichova@inventia.cz)
2. Fax: + 420 224 218 645
3. Post: Kateřina Hartvichová, Inventia s.r.o., Na Bělidle 3, 150 00 Praha 5, CZ

**Payment Details:**

Conference Fee:  
LES ČR MEMBERS: No Fee  
NON-MEMBERS: 3500,-CZK

Payment Method: Bank Transfer  
Bank Account Owner: LES ČR  
Bank: Komerční banka, a.s.  
Bank Address: Václavské nám. 42, 110 00 Praha 1, CZ  
Bank Account Number: 19 2784860277  
Bank Code: 0100  
IBAN: CZ29 0100 0000 1927 8486 0277  
SWIFT/BIC: KOMBCZPP  
Reference Number: 22008  
We are not VAT payer.

**Full payment must be received prior to the conference to confirm your registration.**

**Attendant Details:**

Name, Surname, Title:

Organisation:

Address:

ID No.:

VAT No.:

Tel:

Fax:

Email:

LES ČR Member: YES – NO (delete as appropriate)

Date:

Signature:

For more information please contact Kateřina Hartvichová, Tel: +420 222 247 483, Email: [hartvichova@inventia.cz](mailto:hartvichova@inventia.cz)